

# SAVE THE DATE

## VIRTUAL ROUNDTABLE

### NEW OPPORTUNITIES FOR DIVERSE PARTICIPATION IN HIGHER ED BOND TRANSACTIONS

#### DATE

September 29, 2021

#### TIME

10:00 AM EDT

Public scrutiny over institutions' investment strategies is increasing. From calls to divest from certain sector investments and increased pressure to invest in other sectors, colleges and universities have recently taken a closer look at *what* companies they invest in, *who* is investing their assets, and *how* those investments align with their broader institutional goals. NJEFA invites you to learn more about the thought-process behind and the deliberate attention being paid to increasing diversity in the selection of asset managers and the opportunities diverse asset managers present for both higher education and businesses in the Garden State.

During this one-hour roundtable discussion, attendees will hear from experts about how the choice of a diverse asset manager can influence investment strategy; how minority-, women-, and veteran-owned business investment approaches are evolving in today's markets; and how institutions are strategically adopting plans to incorporate vendor diversity into their overall investment plans.

[CLICK HERE TO REGISTER NOW](#)

Please stay tuned for information on the panelists.

# NJEFA